

# FREE Shop Local Website for SE Colorado E-commerce



Baca, Bent, Crowley, Kiowa, Otero and Prowers counties economic development professionals, Southeast SBDC, Southeast Colorado Enterprise Development, SEBREA, Rocky Ford Economic Development, and the City of La Junta Economic Development and Main Street have joined forces to create a website featuring businesses to promote economic resiliency in all six counties. Our regional group is known as SECO STRONG!

SECO Strong is brought to you by SWAP- the Southeast Website Advancement Project, a program of the SE SBDC. <http://www.southeastcosbdc.org>



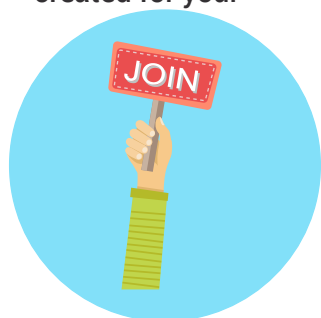
Area economic developers know that the last few months have been challenging storefront businesses, retail, cottage industries, professional services, restaurants, and non-profits, especially without active e-commerce.

We've set up a website that allows us to sell gift certificates and promote your business for FREE. We, in turn, provide you with the money earned via the gift certificates, and you get to supply your customers with their purchases after they provide a receipt as proof of purchase.

## SIGNING UP

It is easy peasy! Gather this information before you begin:

business name, business contact, business physical address, business mailing address, business phone number, business website, current social media platforms, a short bio of your business with products/services you would like to highlight, and a business logo or a picture of your storefront or product. Please note that your business will be featured on the SECO Strong website, not that a website will be created for you.



### Step 1: Connect

Go to <http://secostrong.org/blank-2/> website and sign up for SECO Strong.

### Step 2: Complete an ACH form

Please submit ACH form provided on <http://secostrong.org/blank-2/> website. This information will be used to set up an ACH transfer to your deposit funds to your business account for online gift certificate purchases from the SECO Strong website.

Once you've completed this step, YOU ARE DONE!



Questions?

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